

RW MARKETING  
**MARKETING  
CLUBHOUSE**

A LAUNCHPAD FOR OUR ACTIVE COMMUNITY





WHO ARE WE

# We aren't a stereotypical agency or consulting firm.

For us, being a standard design agency or marketing consultation firm was not quite enough. In the best interest of our clients, we've escalated our services, evolving and taking things to the next level.

Today, we are a full-service marketing and design agency based in Melbourne that creates wholesome, innovative and unique solutions in line with the strategic direction of each one of our clients. Our consultations encompass product design input, communication strategies, business optimisation and distribution logistics, in addition to design and marketing.

At RW Marketing we create customised solutions that respond to each one of our client's needs and requirements in an impactful and meaningful manner that guarantees effectiveness and success.





## WHAT IS THE MARKETING CLUBHOUSE?

What this means is, we do not sell or distribute equipment so it is not seen as biased by having the industry support. Instead we work with Industry leaders (our clients) and look to promote these new innovative solutions to other clients.

The reason this space works is it is a showroom without the pressure to buy, it is also limited to the best of each field where we do not have multiple brands for the same function. The brands we work with all specialize in what they do and they only do that, hence why we get the best of the best.

***This is an innovative neutral space which can be used to showcase great products and innovations by great brands.***

# CLUBHOUSE







winterhalter®

robot coupe®

Robot Cook®  
COOKING CUTTER BLENDER

PUREZZA  
PREMIUM WATER

+ Swiss Diamond®

IRINOX

EVEREO

Josper®

SYMMETRY  
COFFEE ROASTERS

unique  
CATERING PRODUCTS

coffee machine technologies  
specialising in all makes and models

Junko Azukawa

BIG ASS FANS

FISHER & PAYKEL

Schilavetto  
Wellness

BURLY

flexalite

CyberChill  
precision  
refrigeration

GLOBAL MEATS  
meat is our passion.

Cut Throat  
KNIVES

DOLO

Sous Vide  
AUSTRALIA

UNOX®  
INVENTIVE SIMPLIFICATION

ROASTING WAREHOUSE  
SPECIALTY COFFEE

SAMMIC  
AUSTRALIA

B+S  
COMMERCIAL KITCHENS

LongRays  
PREMIUM AUSTRALIAN MIXERS

WHO IS PART OF THE  
**COMMUNITY?**



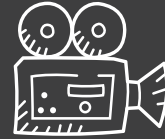
HOW CAN THE  
SPACE BE USED?

**Exchange  
stories and  
connect with  
like-minded  
individuals  
at the  
marketing  
Clubhouse.**



### **Product Launches**

We can use our database, discuss set up and catering options to promote your product.



### **Video Shoots**

From cooking demos to product endorsements, you can produce Oscar-worthy videos in our brilliantly illuminated space.



### **Showroom**

Display your products to potential buyers or people asking for a demonstration at the Clubhouse.



### **Events**

Network and foster meaningful connections at our space. We can elevate the experience further with delectable food and beverages.



### **Photoshoots**

Our space is the perfect backdrop to bring your stories to life, and our in-house team can seize every moment through still and lifestyle photography.



### **Demonstrations**

Product demonstrations by brands in our community E.g. demonstrations on the Unox ovens, Irinox Blast Chillers, Tech Bar Coffee machine.

# CLUBHOUSE





## HOW CAN RW MARKETING ENHANCE YOUR USE OF THE SPACE?

Depending on the venue and equipment different planning and outcomes may be achieved.

Although we specialise in hospitality and food service we also have clients in many other industries from construction, property development, finance, retail, aggregators, and builders.

***If any or all of this sounds appealing please contact us and we can put together a tailored quote that suits your needs and budget.***

# CLUBHOUSE







WE ARE

STARTERS



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 RW Marketing Pty Ltd